



The Tannery

July 4, 2007

Press release:

Environmentally friendly Leather made in China – an Oxymoron?

As the world is looking to China to improve its environmental impact, a 100% German owned leather tannery based in Guangzhou, China to take up the challenge. ISA TAN TEC is proud to launch LITE LEATHER!

LITE: Low Impact to Environment.

The LITE concept applies to all leathers being produced in our state of the art tannery, as we are measuring every possible production stage, and its environmental impact. Basically, setting up a LEATHER ENERGY USAGE guide. This allows our partners to make choices!

It also gives us a transparent starting point, as this is the only way to continue the improvement already started. We are measuring CO2 emissions, and just doing this has allowed us to reduce our emissions by 30%.

Our tannery has over 900 employees, and is one of the leading suppliers of leathers to globally recognized brands, such as Timberland, Keen, Rockport, Ecco, and Cole Haan.

Over the past few years, ISA has made numerous investments into various human rights and environmental activities, and has launched a program in China where handicapped workers are being taught how to make various items using leathers made by ISA.

ISA's CEO, Mr. Thomas Schneider, also founded the GREEN TANNERS ASSOCIATION of China. This group has been working to improve conditions in all tanneries, and is supported by a high profile mixture of other foreign investment tanneries.

“It is our Job to provide our customers with environmental friendly leathers as well it is our Social responsibility to actively work for better environmental conditions “

Thomas Schneider CEO

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